

JENNIFER DUONG

PROFESSIONAL SUMMARY

I am a Creative Graphic Designer and UX/UI Designer with talent for developing unique custom artwork while also creating innovative approach to ideas and concept development. Offering 4 professional years of expertise and 4 years of educational experience overseeing individual projects and brand development as well as product development. I am a very detail-oriented, organized and meticulous team player who works at a fast pace to meet tight deadlines. Fluent in multiple designing programs such as Figma, Adobe illustrator, Adobe photoshop and other Adobe software within the creative suite, I work efficiently and effectively on all projects.

WORK HISTORY

Graphic Designer, 10/2024 to Current Quality Health Management - Addison, TX

- Designed engaging visual content for digital and print materials, enhancing company branding efforts.
- Collaborated with cross-functional teams to develop marketing campaigns, ensuring alignment with institutional goals.
- Streamlined design processes by implementing new workflows, increasing project turnaround efficiency.
- Developed and maintained a comprehensive library of graphic assets, facilitating consistency in branding efforts.
- Managed multiple projects simultaneously while adhering to deadlines and maintaining high-quality standards.
- Developed creative design for print materials, brochures, banners, and signs.

UX/UI and Graphic Designer, 06/2022 to 09/2024 Banter - Irving, TX

- Initiated collaboration between UX/UI designers and content strategists to create compelling storytelling experiences within digital platforms.
- Developed interactive prototypes to validate designs, leading to faster iteration cycles and improved final products
- Used wireframes, mock-ups and prototypes to establish user interface design and architecture.
- Enhanced user experience by conducting thorough research and creating intuitive wireframes for digital products.
- Enhanced brand recognition by developing innovative and visually compelling marketing materials.

CONTACT

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SKILLS

- Adobe Illustrator
 - Web Design
 - Figma proficiency
 - Responsive design
 - Visual design
 - User Interface (UI) design
 - Team Collaboration
 - Adobe InDesign
 - Adobe XD
 - Microsoft Office
 - Adobe Photoshop
 - Adobe Premiere Pro
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EDUCATION

**Bachelor of Fine Arts in Visual
Communication Design, Visual Design,
05/2022
UNIVERSITY OF TEXAS AT ARLINGTON -
Arlington, Texas**

HOBBIES AND INTERESTS

- Traveling
 - Foodie
 - Cooking/Baking
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- Streamlined design processes for increased efficiency and improved collaboration among team members.
- Collaborate closely with engineering teams, product, and internal stakeholders in an agile manner

Graphic Designer, 11/2021 to 05/2022

University of Texas at Arlington

- Developed graphics and visual content for social media campaigns.
 - Created digital image files for use in digital and traditional printing methods.
 - Continuously researched industry trends to stay current on emerging technologies and best practices in graphic design.
 - Designed eye-catching event collateral, contributing to successful fundraising campaigns and increased event attendance.
 - Managed multiple projects simultaneously, ensuring timely completion of deliverables while maintaining high-quality standards.
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REFERENCES

References Available Upon Request
